

# Office Of Communications

Portfolio of Work '10 - '11

# Office Of Communications

Portfolio of Work

## New Jersey Agricultural Experiment Station (NJAES) Annual Report Re-Design.



### Jersey Roots, Global Reach

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### Our Mission

To enhance the vitality, health, sustainability, and overall quality of life in New Jersey by developing and delivering practical, effective solutions to current and future challenges relating to agriculture, fisheries, food, natural resources, environment, public health, and economic, community, and youth development.

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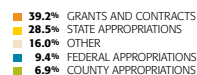
## New Jersey Agricultural Experiment Station

### FUNDING SOURCES

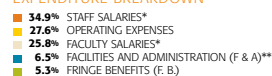
Base funding from government sources provides the New Jersey Agricultural Experiment Station (NJAES) with a foundation for program development and delivery, while competitive grants, contracts, and gifts increase the scope and impact of research and extension education programs.

State appropriations for 2010 included \$1,280,000 in federal ARRA stimulus funds. "Other" funding included restricted and unrestricted gifts, income from sales or service activities, patent and plant licensing income. County appropriations included salaries paid by counties to Rutgers Cooperative Extension (RCE) faculty and staff, as well as facilities and other support.

NJAES received \$89.8 million in funding in fiscal year 2010. The percentage of funding from state and county appropriations declined again in the current fiscal year, which has been the trend over the last four years. Increased funding from grants and contracts, as well as a slight increase in our federal formula funds appropriation, have helped NJAES maintain its research and extension programs in the face of reductions in state and county appropriations. A large part of the increase in grants and contract funds for FY10 came from awards to the Office of Continuing Professional Education; the IR-4 Project; the SNAP-Ed program; the Department of Plant Biology and Pathology; the Department of Ecology, Evolution, and Natural Resources; and the Department of Animal Science.



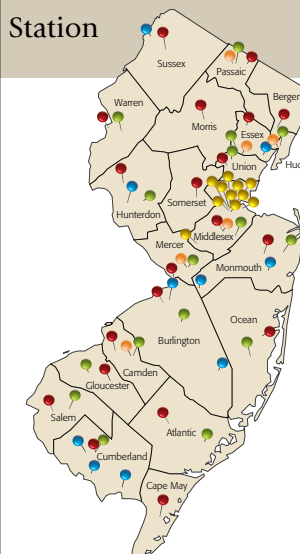
### EXPENDITURE BREAKDOWN



\* Includes in-kind salaries paid by counties to RCE faculty and staff.

\*\* Facilities and Administrative Costs (F&A) were previously referred to as Indirect Costs. These are costs that are incurred for common or joint objectives and therefore cannot be identified readily and specifically with a particular sponsored project, instructional activity, or any other institutional activity. Facilities costs include building and equipment depreciation, operation and maintenance expenses, interest on debt and library expenses. Administration costs include general administration and general expenses, departmental administration, sponsored projects administration, student administration and services.

## Station



## Jersey Roots, Global Reach

### WE HAVE THE STATE COVERED

- County Offices
- Centers and Institutes
- Off-Campus Stations
- Supplemental Nutrition Assistance Program - Education (SNAP-Ed) Offices
- Expanded Food and Nutrition Education Program (EFNEP) Offices

### REACHING ALL 21 NEW JERSEY COUNTIES: Rutgers Cooperative Extension Statistics

163,640	participants in educational outreach
10,958	volunteers trained
85,750	programs conducted
44,600	4-H Youth Development program participants
3,734	4-H volunteers
2,384	active Rutgers Master Gardener volunteers
44,882	one-on-one visits to homes, farms, fields, and industries
18,834	issues of various newsletters with a circulation of 60,110
1,282,093	downloaded publications and documents
8,788	adult and 7,356 youth EFNEP behaviorally focused nutrition education classes conducted
42,684	youth and 11,951 adult SNAP-Ed behaviorally focused nutrition education classes conducted

### NJAES PLAYS A SIGNIFICANT ROLE IN THE STATE'S ECONOMIC GROWTH BY:

- Funding cutting-edge, innovative research
- Fostering technology and innovation transfer to industry
- Launching start-up enterprises through incubators and business development support
- Providing a well-educated, highly skilled workforce
- Developing sustainable growth strategies for urban and rural communities

# Office Of Communications

Portfolio of Work



## A Message from the NJAES Executive Director

As we plan 150-year observances of the land-grant movement in 2012, we reflect on the radical changes to higher education and its impacts on society that resulted from the Morrill Act signed by President Abraham Lincoln in 1862. Today, Rutgers and the New Jersey Agricultural Experiment Station (NJAES) strive, through their missions of teaching and service, to be as transformative in the lives of New Jersey residents.

Several important initiatives have blossomed in 2010, including the New Jersey Institute for Food, Nutrition, and Health and the reinvention of the major in agricultural science. Our solid partnerships with the New Jersey Department of Agriculture, the state and county boards of agriculture, the New Jersey Farm Bureau, and the U.S. Department of Agriculture indicate a bright future for New Jersey agriculture. The past five years have brought a major reinvestment in the faculty; among them 22 (of 56 total) carry primarily extension appointments, speaking to our commitment to maintaining New Jersey's leadership in production agriculture and ensuring the viability of our farms and fisheries.

Rutgers Cooperative Extension programming also reaches further into the state's urban communities than ever before, providing a wide range of youth development activities and innovative solutions to problems like food security, nutrition, and obesity.

As always, NJAES remains firmly committed to providing New Jersey residents with the tools and information necessary to improve their lives and communities.

Robert M. Goodman

## Commercial Agriculture

### RUTGERS VARIETIES TAKE ROOT WORLDWIDE

What do annual bluegrass, bentgrass, switchgrass, dogwood, peaches, apples, asparagus, cranberries, strawberries, hazelnuts, and tomatoes have in common? All are integral to Rutgers' world-class plant breeding programs, whose varieties and cultivars have been planted across the U.S. and around the world. New Jersey is ideal for a diverse breeding program, as varieties developed here are often highly adaptable and well rooted in the mid-Atlantic region to lower New England. The long partnership of NJAES with stakeholders in the turf industry has led to the development of valuable turfgrass varieties. Ornamental dogwoods and tree fruits such as peaches, nectarines, and apples have long been established programs. Newer efforts to breed hazelnuts as a sustainable bioenergy crop were boosted by a major USDA Specialty Crops Research Initiative grant to a partnership of Rutgers, two other universities, and the Arbor Day Foundation. Switchgrass offers potential as a feedstock for local bioenergy production. No other crops represent New Jersey agriculture quite like blueberries and cranberries, as they are native to this growing region, and outstanding cranberry varieties have been developed by NJAES. Rutgers plant varieties provide the farming, landscape, ornamental, and turf industries with first-rate genetic materials and, in turn, help to fund Rutgers research and breeding programs through royalty returns.

### SPECIALTY CROPS LINK GROWERS AND CONSUMERS

The Rutgers specialty crops research group, comprising extension agents and plant scientists, is led by Ramu Govindasamy, extension specialist in agricultural economics and marketing. For the past eight years, the group has worked to document and quantify ethnic produce market opportunities for farmers. To help farmers on the East Coast identify niche market opportunities for agricultural crops that can be grown locally, the team initiated a study that focuses on consumer research and crop production trials for four ethnic groups: Asian Indians, Chinese, Mexicans, and Puerto Ricans. A 2008 consumer survey of the total ethnic produce market on the East Coast was estimated at more than \$1 billion for all four ethnic groups combined. In partnership with statewide stakeholders like the New Jersey Department of Agriculture and ethnic crop specialists committed to growing this emerging market, the Rutgers group conducts collaborative research with the University of Massachusetts, Pennsylvania State University, the University of Florida, and internal partners like the Food Innovation Center, Interregional Research Project No. 4, and the Rutgers Language Institute. This research links consumers, marketers, and growers through a strategic approach to ethnic specialty crops introduction and marketing in response to specific consumer demands.

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### GROWING THE WINE GRAPE INDUSTRY

With more than 1,000 acres of grapes under cultivation, some 192 New Jersey farms supply 43 state wine-making operations. These produce more than 40 different quality wines—from dry and semi-dry to sparkling, fruit, and desert wines. In March, NJAES and New Jersey growers sponsored a statewide symposium, "Bordeaux—An Old World Terroir with Lessons for New Jersey," which attracted leading authorities from Bordeaux, France, and the U.S. NJAES has undertaken a number of viticultural initiatives in collaboration with growers, including a USDA multi-state evaluation of wine grape cultivars and clones at the Rutgers Agricultural Research and Extension Center and Snyder Farm. An NJAES pilot evaluation of cold-tolerant Italian vinifera clones, which were collected by Rutgers and growers, is underway. Joint demonstration projects include investigating alternative herbicide and mulch systems for vineyard floor management and testing the interaction of rootstock and cultivar combinations for their adaptability to New Jersey. To examine fruit quality and reduce pesticide use, NJAES tested bagged grape clusters for pest exclusion, tested Clopyralid as a plant growth regulator to reduce excessive vegetative vigor, and conducted pilot Integrated Pest Management (IPM) surveys of key grape disease pests. Targeted field demonstrations of all these experiments will be conducted.

### UNLOCKING THE SECRETS OF DISEASE

Genome analysis, which requires high-quality basic research facilities, instrumentation, and personnel, is increasingly being incorporated into application-based agriculture research projects at NJAES. The strategic hiring of Debashish Bhattacharya, a senior scientist with an outstanding reputation for establishing a first-rate laboratory for basic research in marine microbiology and genomics, has greatly benefited mission-oriented programs of NJAES in plant breeding, vector biology, bioremediation, and plant-microbe interactions. In addition to his own research, Bhattacharya has partnered with other NJAES scientists to advance their research programs using his lab and expertise. A centerpiece of the Bhattacharya lab is an Illumina sequencer capable of reading billions of bases of sequence in a single run. Determining primary sequence information is often a critical step to advancing research projects. Among the important collaborations of the Bhattacharya lab are the description of the pathogen that causes eastern filbert blight, a devastating disease of commercial hazelnut trees; analysis of mosquito genomes for population assessment; examination of mechanisms of variability in geminivirus genomes, one of the most important genera of the plant-infecting viruses; and development of tools for rapid, sequence-based plant pathogen detection.

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Versatile Dogwood Flora Bract



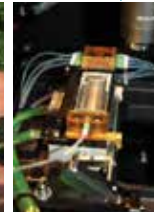
Supporting the Wine Industry



Ethnic Bitter Gourd Vegetable



Internal View of Genome Analyzer



njaes.rutgers.edu

## Serving New Jersey and Beyond



## New Jersey Agricultural Experiment Station

### BOARD OF MANAGERS

The New Jersey Agricultural Experiment Station Board of Managers, appointed by the Rutgers Board of Governors, is an advisory group to the executive dean of agriculture and natural resources and executive director of NJAES. The board consists of a representative from each county nominated by the County Board of Agriculture or Board of Chosen Freeholders, and a six-member statewide advisory committee. The president of Rutgers, the executive director of NJAES, and the state secretary of agriculture serve as ex officio members.

Atlantic County	August Wuillemin
Bergen County	Guy Nicolosi
Burlington County	Raymond Hlubik
Camden County	Vacant
Cape May County	Warren Stiles
Cumberland County	Maurice Sheets
Essex County	Frank Vesalovich
Gloucester County	Amy Link
Hudson County	Vacant
Hunterdon County	Meredith Compton, Corresponding Secretary
Mercer County	Louis Makransky, Vice President
Middlesex County	Robert VonThun
Monmouth County	Stephen Dey, President
Morris County	Carol Davis
Ocean County	John Van Pelt
Passaic County	Edith Wallace
Salem County	Vacant
Somerset County	Chan Leung
Sussex County	Carla Jean Kostelink
Union County	Richard Montag
Warren County	Anna Sodalthers

### STATEWIDE ADVISORY COMMITTEE

Biotechnology	Linda Rhodes
Community Resources	Lisanne Finston
Environment	Gene Huntington
Food Science	Pearl Giordano
Marine Science	Stephen
Public Policy	Vacant

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### CENTERS AND INSTITUTES

Center for Advanced Food Technology

caft.rutgers.edu

Center for Controlled-Environment

Agriculture

ceat.rutgers.edu/~horteng

Center for Deep-Sea Ecology and

Biotechnology

deepseacenter.rutgers.edu

Center for Turfgrass Science

turf.rutgers.edu

Center for Urban Restoration Ecology

i-cure.org

Center for Vector Biology

vectorbio.rutgers.edu

Equine Science Center

esc.rutgers.edu

Food Policy Institute

foodpolicyinstitute.rutgers.edu

IR-4 Project: Center for Minor Crop

Pest Management

ir4.rutgers.edu

Rutgers Energy Institute

rei.rutgers.edu

Wildlife Damage Control Center

njaes.rutgers.edu/wdccc

### OFF-CAMPUS STATIONS

Clifford E. and Melda C. Snyder Research and Extension Farm

Rutgers Center for Sustainable Agriculture, Pittstown

snyderfarm.rutgers.edu

Haskin Shellfish Research Laboratory, Bivalve

haskin.rutgers.edu

Lindley G. Cook 4-H Youth Center for

Outdoor Education, Branchville

nj4hcamp.rutgers.edu

Philip E. Marucci Center for Blueberry and

Cranberry Research and Extension, Chatsworth

pearmaruccicenter.rutgers.edu

Rutgers Agricultural Research and Extension

Center, Upper Deerfield

njaes.rutgers.edu/rarec

Rutgers EcoComplex - Rutgers Environmental Research

and Extension Center, Bordentown

ecocomplex.rutgers.edu

Rutgers Food Innovation Center, Bridgeton

foodinnovation.rutgers.edu

Rutgers Fruit and Ornamental Research Extension Center,

Cream Ridge

creamridge.rutgers.edu

Rutgers Plant Science Research and Extension Farm, Adelphi

njaes.rutgers.edu/plantscience

Rutgers University Marine Field Station, Tuckerton

njaes.rutgers.edu/tumfs

## Jersey Roots, Global Reach

### 2010 NJAES Annual Report ENVIRONMENTAL SAVINGS

2 TREES PRESERVED FOR THE FUTURE

5 lbs WATERBORNE WASTE NOT CREATED

751 gallons WASTEWATER FLOW SAVED

83 lbs SOLID WASTE NOT GENERATED

164 lbs NET GREENHOUSE GASES PREVENTED

1,252,481 BTUs ENERGY NOT CONSUMED

The savings above are achieved when post-consumer recycled fiber is used in place of virgin fiber. This project, based on a production run of 5,000 pieces, used 2,105.01 lbs of paper, which has a post-consumer recycled percentage of 10%.

Ocean County	732-349-1152
Passaic County	973-305-5742
Salem County	856-769-0090
Somerset County	908-526-6295
Sussex County	973-948-3040
Union County	908-654-9854
Warren County	908-475-6505



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School of Environmental and Biological Science (SEBS) Year in Review 2010-2011 Design and Layout.



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**RUTGERS**  
THE STATE UNIVERSITY  
OF NEW JERSEY

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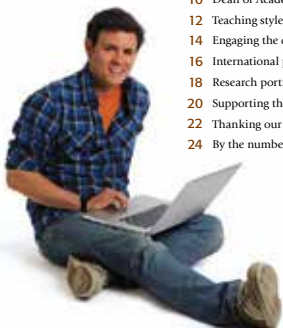
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[sebs.rutgers.edu](http://sebs.rutgers.edu)

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[sebs.rutgers.edu](http://sebs.rutgers.edu)



# Office Of Communications

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## Robert M. Goodman

Executive Dean,  
School of Environmental  
and Biological Sciences



welcome

Welcome to this inaugural "Year in Review" publication celebrating the Rutgers School of Environmental and Biological Sciences, which has a long and rich history with deep roots in science-based agricultural education. Today, reflecting the vast potential of scholarship in the environmental and biological sciences, the school has evolved into an integrated center of teaching and research that covers "organisms to ecosystems."

In fall 2010, we enrolled 3,496 undergraduate students, our largest enrollment ever! My goal is to grow the school to 4,000 through strategic recruitment, here and abroad, and enhanced course offerings that enrich the student learning experience.

From the moment they step on campus, our first-year students are exposed to fascinating experiences like the Byrne Family seminars, taught by senior professors in small discussion settings designed to give purpose to our students' natural passion and creativity.

I've been thrilled to learn just how strongly international are the expertise and commitment of our faculty. Coupled with the increasing presence of international students on our campus and the growing options for study abroad, students who grow up in New Jersey as well as those who choose to come to Rutgers from states across the U.S. are gaining a truly global education.

Recent faculty hires, noted for their interdisciplinary approach to teaching and research, are helping to change the culture of scholarship on our campus. As our faculty incorporate more global dimensions of course syllabi and service learning opportunities beyond the classroom and laboratory, our students benefit from a vastly expanded and enriched college experience.

A journey of discovery awaits you at our school!

*Robert M. Goodman*

A COHORT OF NEW FACULTY, NOTED FOR THEIR INTERDISCIPLINARY APPROACH TO TEACHING AND RESEARCH, ARE HELPING TO CHANGE THE CULTURE OF SCHOLARSHIP ON CAMPUS. AS FACULTY INCORPORATE MORE GLOBAL DIMENSIONS OF COURSE SYLLABI AND SERVICE LEARNING OPPORTUNITIES BEYOND THE CLASSROOM, STUDENTS BENEFIT FROM A VASTLY EXPANDED AND ENRICHED COLLEGE EXPERIENCE.



## Supporting the school



giving

Over the past year, Rutgers announced the public launch of its historic \$1 billion fundraising campaign, "Our Rutgers, Our Future," to ensure the university's place among the world's top institutions. As part of this campaign, the school has set its own ambitious goal of raising \$92 million with the strong support of alumni, faculty, friends, and partners in industry.

**BUILDING NEW LEARNING AND RESEARCH ENVIRONMENTS** The New Jersey Institute for Food, Nutrition, and Health is much more than a new research facility to be built on the George H. Cook Campus; it is an organizational enterprise that brings faculty and staff together from across the university, to work on large, multidisciplinary research projects. The design of the new building includes research, community, and administrative space, all housed within what is proposed as Rutgers' most sustainable, planned facility.

**INCREASING SCHOLARSHIPS AND STUDENT SUPPORT** As a public university with a proud tradition of educational opportunity, Rutgers is committed to making higher education accessible to students from all socioeconomic backgrounds. Undergraduate scholarships and graduate fellowship support are key to achieving this goal. Robust efforts are underway at the school to double its scholarship endowment. The Dennis and Linda Fenton and James Macmillan Endowed Graduate Fellowship in Microbiology as well as the Barry and Deborah Venezia Adler International Study Scholarship are two examples of new scholarships and fellowships established this year.

**FACULTY AND RESEARCH** More than 225 teachers and researchers, many with national and international reputations, form a diverse and dynamic faculty at the school. Through inspired teaching and meaningful research, our faculty members leverage these efforts to spark the student experience of discovery. A \$950,000 grant from the Alfred P. Sloan Foundation allowed the Institute of Marine and Coastal Sciences to develop a priceless database of the diverse and abundant life in our oceans. Research on the wellbeing of horses was boosted by gifts of \$100,000 each by Sandy Denarski and animal science professor Karyn Malinowski. The Rutgers Gardens continues to grow, thanks in part to more than \$75,000 in gifts this year.

AS PART OF THE HISTORIC \$1 BILLION FUNDRAISING CAMPAIGN "OUR RUTGERS, OUR FUTURE," DESIGNED TO ENSURE RUTGERS' PLACE AMONG THE WORLD'S TOP UNIVERSITIES, THE SCHOOL HAS SET ITS OWN AMBITIOUS GOAL OF RAISING \$92 MILLION TO FURTHER ITS INSTITUTIONAL PRIORITIES, WITH THE STRONG SUPPORT OF A LOYAL AND ENGAGED COMMUNITY OF ALUMNI, FACULTY, FRIENDS, AND PARTNERS IN INDUSTRY.



## By the numbers



contact

THE RUTGERS SCHOOL OF ENVIRONMENTAL AND BIOLOGICAL SCIENCES HAS UNDERGONE SEVERAL ENRICHING TRANSFORMATIONS SINCE ITS BEGINNINGS IN 1864 AS THE RUTGERS SCIENTIFIC SCHOOL. HOWEVER, WHAT HAS NOT CHANGED IN THE ALMOST 150 YEARS SINCE IS OUR SCHOOL'S COMMITMENT TO GENERATING AND APPLYING KNOWLEDGE ON A WIDE RANGE OF ISSUES THAT ARE OF GLOBAL RELEVANCE.

### OFFICE OF THE EXECUTIVE DEAN OF AGRICULTURE AND NATURAL RESOURCES

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CENTERS AND INSTITUTES

14:1

STUDENT-TO-FACULTY RATIO

227

ON-CAMPUS FACULTY

73

UNDERGRADUATE RESEARCH OPPORTUNITIES

25

UNDERGRADUATE PROGRAMS

400

STUDENT CLUBS AND ORGANIZATIONS

3,496

UNDERGRADUATE STUDENTS

12

GRADUATE PROGRAMS

### CENTERS AND INSTITUTES

Center for Environmental Prediction  
Center for Lipid Research  
Center for Marine Biotechnology  
Grant F. Walton Center for Remote Sensing and Spatial Analysis

Institute of Marine and Coastal Sciences  
IR-4 Project: Center for Minor Crop Pest Management  
New Jersey Institute for Food, Nutrition, and Health  
Rutgers Energy Institute



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Turfgrass Management Brochure, Design and Layout.

**RUTGERS**

School of Environmental  
and Biological Sciences

UNDERGRADUATE DEGREE

## Turfgrass Management

**RUTGERS**  
THE STATE UNIVERSITY  
OF NEW JERSEY

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Page 5: Brad Park; Page 6: (from top to bottom) Jack Rubin, (Stockphoto), John Inguanio; Page 7: (Stockphoto).

### WHAT IS "THE RUTGERS ADVANTAGE"?

- ▶ Nationally recognized turfgrass program
- ▶ World-class faculty
- ▶ Focused turfgrass curriculum
- ▶ Low student/teacher ratios
- ▶ Strong faculty commitment to students
- ▶ Assistance with Internship placements
- ▶ Excellent scholarship opportunities
- ▶ Flexible degree options
- ▶ Applied learning opportunities
- ▶ Outstanding educational facilities

### UNDERGRADUATE DEGREE OPTIONS

A world of opportunities will open up to you when you pursue a degree in Turfgrass Management at the School of Environmental and Biological Sciences at Rutgers University. The undergraduate program in turfgrass management at Rutgers leads to a degree in Plant Science with an option in Horticulture and the Turf Industry. The Turfgrass Management curriculum is designed for students who are seeking a strong background in applied turfgrass science and entry into the turf industry upon graduation. Students who want a deeper understanding of the basic sciences can select a research option which is excellent preparation for graduate school.

### WHY TURFGRASS MANAGEMENT?

Turfgrass is a multi-billion dollar industry in the United States. Excellent turfgrass management skills are essential for the maintenance of golf courses, parks, athletic fields, and aesthetically pleasing landscapes for businesses, homes, and communities. However, opportunities in turfgrass management do not stop there; they expand well beyond the world of sports into park planning, wildlife preservation, and home and commercial landscape management.

A major in turfgrass management would appeal to people with an interest in environmental enhancement and the design, creation and preservation of quality recreational areas. Students in this major will also gain an understanding of the importance of turf in land use and development. The demand for turfgrass managers with a four-year degree continues to increase. Golf, for example, has grown in popularity over the past decade. In addition, the turfgrass industry associated with home lawns, parks, athletic fields, schools, and industrial parks employs thousands of people in NJ and throughout the country. The demand for sound turf management information creates a constant need for well-trained turfgrass managers.

### WHAT ARE THE CAREER OPPORTUNITITIES?

The world of turf management is vast and is constantly changing and expanding. Take a look at the Career Opportunities Chart below for a list of some exciting job possibilities in this field.



If you don't like the idea of spending your day working on a beautiful golf course or at a finely-manicured sports facility, there are many career options for students with training in turfgrass management. You might consider a job in athletic field management, the lawn care industry, pest management, private consulting, or in the sale of turfgrass maintenance equipment, fertilizers, seed, or sod. How about consulting for an environmental firm or working with a landscape architect? Or, maybe you would like to write for a trade magazine or work at an academic institution or industry-affiliated research facility. Whatever your choice, the opportunities are there if you have the necessary education and skills.

### HOW MUCH MONEY CAN YOU MAKE AS A TURFGRASS PROFESSIONAL?

In general, entry-level salaries currently range from \$40,000 to \$75,000, however, experienced career professionals can earn well over \$100,000 per year.

Here are a few examples:

- ▶ Golf course Superintendents can make over \$65,000, with high end salaries of well over \$150,000.
- ▶ Research scientists command salaries from \$60,000 to more than \$100,000 annually.
- ▶ Landscape contractors earn \$50,000 to \$80,000 annually.
- ▶ Irrigation contractors earn \$40,000 to \$70,000 annually.
- ▶ Lawn care professionals earn from \$40,000 to \$100,000 or more.





# Office Of Communications

Portfolio of Work

## Turfgrass Management Brochure, Design and Layout (continued).

### WHY RUTGERS?

The turfgrass program at the School of Environmental and Biological Sciences at Rutgers University is one of the world leaders in turfgrass research, teaching, and outreach. The Center for Turfgrass Science at the School of Environmental and Biological Sciences/New Jersey Agricultural Experiment Station has over 25 faculty members working in turfgrass science. This is more than double the number of faculty dedicated to turfgrass science at most universities. Our faculty are accessible and work directly with students to enhance their overall learning experience. Moreover, these educators bring a range of expertise and experience to the classroom that simply cannot be found elsewhere. This means that students in our turfgrass program receive personalized instruction from world-renowned experts. In addition to the many innovative courses in plant science, environmental science, and biology, the turfgrass option offers a wide range of courses that are entirely devoted to turfgrass science and new courses are being offered every few years.

The Rutgers Turf Program prepares students for a variety of jobs in turfgrass management. Students can expect to learn everything from plant biology, entomology, pathology, and soil science to maintaining athletic fields and golf courses. The challenging curriculum in turfgrass management and hands-on experience at the School of Environmental and Biological Sciences prepares individuals for a successful career in the ever changing "green" industry.

The School of Environmental and Biological Sciences at Rutgers University is located at a major center of turfgrass culture, with more golf courses and landscape turf within a 100-mile radius of New Brunswick than any other location in the world. New Jersey also offers great cultural diversity, with major metropolitan areas such as New York City and Philadelphia within a short drive or train ride. Moreover, outstanding outdoor activities abound throughout the region, with high-lights such as the New Jersey shore and the Appalachian Mountains all close by.

### WHAT KIND OF EDUCATIONAL EXPERIENCE WILL I GET AT RUTGERS UNIVERSITY?

The Turfgrass Center's faculty spans many disciplines, with expertise in turfgrass breeding, management, physiology, pathology, entomology, weed science, soil science, and molecular biology, just to name a few. Foran Hall, a large research and teaching facility, houses the Center for Turfgrass Science and the Department of Plant Biology and Pathology. This state-of-the-art building features teaching classrooms, research laboratories, and the Rutgers University Agricultural Library. Also available for turfgrass research and teaching is the Ralph Geiger Educational Center (a 5,000 sq. ft. facility housing classrooms, a computer lab, a small library, and the Rutgers Plant Diagnostic Laboratory), a 27,000 sq. ft. computer controlled greenhouse facility, and three turf research farms spanning more than 300 acres and a range of soil and climatic conditions. Rutgers has the largest collection of cool-season turfgrasses in the world and our research farms serve as outdoor classrooms, providing students with unparalleled hands-on experience.

Students majoring in turfgrass management are encouraged to spend each summer working in the turfgrass industry or with Rutgers faculty through our Summer Internship Program. Our



excellent rapport with the private industry, sports facilities, and golf courses throughout the world allows us to provide students with an extensive list of internship opportunities. In addition to making the classroom more relevant, the internship experience will be invaluable as you seek permanent employment.

At Rutgers, we also provide students with an opportunity to conduct turfgrass research. The Turfgrass Center offers a unique opportunity for undergraduates to participate in laboratory and field research. In this program, participants develop a research proposal in an area of personal interest. Such one-on-one interactions with a faculty member outside the classroom provides invaluable practical experience, new skills, and enhanced job prospects. Research internships are provided to qualified students on a competitive basis.

### TURFGRASS MANAGEMENT CURRICULUM: A TYPICAL 4 YEAR PROGRAM

	FALL SEMESTER	SPRING SEMESTER	SUMMER
REQUIREMENTS	<ul style="list-style-type: none"><li>General Biology</li><li>General Chemistry</li><li>Math (i.e., Pre-calculus)</li><li>Expository Writing</li><li>Freshman Seminar</li></ul>	<ul style="list-style-type: none"><li>General Biology</li><li>General Chemistry</li><li>Introduction to Experimentation</li><li>Multicultural Elective</li><li>Human Behavior Elective</li></ul>	Summer Co-op/ Internship
RECOMMENDED	<ul style="list-style-type: none"><li>Introduction to Horticulture</li><li>Geology and Geology Lab</li><li>Planning &amp; Planting in the Residential Environment</li><li>Microeconomics</li><li>Humanities/Art Elective</li></ul>	<ul style="list-style-type: none"><li>Plant Science</li><li>Soils and Water</li><li>Landscape Management &amp; Maintenance</li><li>General Microbiology</li><li>International Studies Elective</li></ul>	Summer Co-op/ Internship
REQUIREMENTS	<ul style="list-style-type: none"><li>Turf Management</li><li>Application of Irrigation, Math &amp; Equipment in Turf*</li><li>Agribusiness Marketing</li><li>Public Speaking or Technical Writing</li><li>General Plant Pathology</li></ul>	<ul style="list-style-type: none"><li>Soil Management for Sports and Landscape Applications*</li><li>Plant Physiology</li><li>Agribusiness Management</li><li>Agri. Entomology &amp; Pest Management</li><li>Political Processes Elective</li></ul>	Summer Co-op/ Internship
RECOMMENDED	<ul style="list-style-type: none"><li>Soil Fertility</li><li>Weeds: Impact and Management*</li><li>Plant Genetics</li><li>Special Problems in Plant Science</li><li>Environmental Ethics</li></ul>	<ul style="list-style-type: none"><li>Turfgrass Pest Science*</li><li>Fine and Sports Turf*</li><li>Jr./Sr. Colloquium</li><li>Basic Statistics</li><li>Humanities/Art Elective</li></ul>	

\* Turfgrass Pest Science and Fine and Sports Turf are offered odd numbered years. Soil Management for Sports and Landscape Applications, Weeds: Impact and Management, and Application of Irrigation, Math & Equipment in Turf are offered even years only.

### WHAT ABOUT FINANCIAL AID?

Rutgers University offers a comprehensive program of federal and state grants, loans and work-study jobs, based on financial need and scholastic achievement. In addition, numerous student scholarships, grants and awards are available to students majoring in Turfgrass Management. More than \$90,000 in financial aid is awarded annually to turfgrass students at Rutgers University by the New Jersey turfgrass industry. The turfgrass industry in New Jersey also works closely with the turfgrass program at Rutgers University, providing a great avenue for future career opportunities.

### HOW DO I GET MORE INFORMATION?

The Center for Turfgrass Science is located at:  
Rutgers University  
School of Environmental and Biological Sciences  
59 Dudley Road  
Foran Hall, Room 366  
New Brunswick, New Jersey 08901-8520.

Think this major is for you? Check out our website: [turf.rutgers.edu](http://turf.rutgers.edu).  
If you still have questions or would like to arrange a campus visit, contact us through [turf.rutgers.edu/education/undergraduate.html](http://turf.rutgers.edu/education/undergraduate.html).

Come see for yourself all that the Rutgers Turfgrass Program has to offer!



## Portfolio of Work

The image is a full-page background photograph of lush green grass blades, likely a type of turfgrass, with a soft focus. The blades are vertical and fill the frame with various shades of green. In the top right corner, the Rutgers University logo is displayed in red, followed by the text 'New Jersey Agricultural Experiment Station' in black. Below this, the title 'The Center for Turfgrass Science' is written in a large, black, serif font. In the bottom right corner, there is a block of white text on a dark grey background, oriented vertically. In the bottom left corner, there is a small white logo for FSC (Forest Stewardship Council) with the text 'Mixed Sources' and 'Product grown from well-managed forests and other controlled sources'.



# Office Of Communications

Portfolio of Work

NJAES, Cooperative Extension Rain Garden CD Jacket, CD and Manual Cover Design and Layout.

**RUTGERS**

New Jersey Agricultural  
Experiment Station

 **VirginiaTech**



**Cornell University**  
Cooperative Extension  
Ulster County

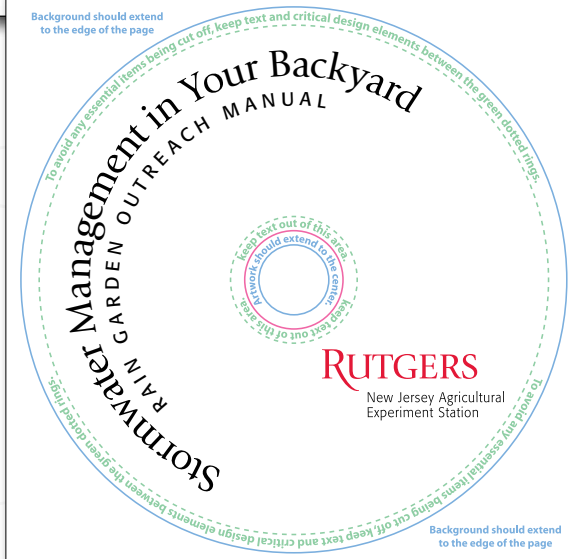
This material is based upon work supported by the  
National Institute of Food and Agriculture, United  
States Department of Agriculture, under agreement  
number 2007-51130-03878.



## Stormwater Management in Your Backyard RAIN GARDEN OUTREACH MANUAL



Background should extend  
to the edge of the page



## Stormwater Management in Your Backyard

RAIN GARDEN OUTREACH MANUAL



**RUTGERS**

New Jersey Agricultural  
Experiment Station



**Cornell University**  
Cooperative Extension  
Ulster County



**VirginiaTech**

This material is based upon work supported by the National Institute of Food and Agriculture, United States Department of Agriculture,  
under agreement number 2007-51130-03878.



# Office Of Communications

Portfolio of Work

NJAES, Cooperative Extension HHP Consumer Brochure, Design and Layout.



Rubber bands keep the shells closed.



Shellfish are processed at 45,000 psi.



Perfect presentation for retail or food service.



**GEF FLIMLIN**  
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**OR**

**DR. MUKUND V. KARWE**  
Chair, Department of Food Science  
Professor of Food Engineering  
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Website: [FOODSCI.RUTGERS.EDU/KARWE](http://FOODSCI.RUTGERS.EDU/KARWE)



**High Hydrostatic Pressure Processing FOR CLAMS**

Pre shucked clams for superior presentation, without compromising taste, with a greater amount of meat, and an increased shelf life.

*Try one today!*



Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and County Boards of Chosen Freeholders. Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.

*Photo Credits: Kevin Paccione, Jack Rabin and istockphoto.*



**RUTGERS**  
New Jersey Agricultural Experiment Station

## Processing with High Pressure

High Hydrostatic Pressure (HHP) processing is a process that takes place in a pressure-controlled machine that exposes the clam (and other food products) to 30,000 to 100,000 psi. of ultra high pressure. This intense pressure eliminates pathogenic bacteria, making the product safe for human consumption. It has a value added benefit in that a knife is not needed to shuck clams from the shell. The muscles that hold the shells closed release from the shell so that it is extremely easy to get to the clam meat.

After processing, the clam can be eaten raw on the half shell or toppings can be added for cooking as one would do with hand shucked clams.

A Rutgers sensory study determined that high pressure processed clams are liked equally to traditional hand shucked clams

by the consumer, the processed clams looked plumper, and testers throughout the study said they tasted just like hand shucked clams. And some liked them better.

### The benefits of high hydrostatic pressure (HHP) processing:

- ▶ No physical damage to clam.
- ▶ Greater meat yield.
- ▶ Clams retained taste and texture after HHP.
- ▶ Perfect Presentation for retail and food service. Meat appearance is good, undamaged and plump.
- ▶ Pre-shucked and safe for home preparation since a sharp knife is not needed to open the clams.
- ▶ Economic viability – premium product which is value added.
- ▶ There is improved shelf life and product integrity.
- ▶ Eliminates personal injury by shucking knife while shucking in food service operations where high volumes of shellfish might be needed.

- ▶ Raw clams which are microbiologically safer for consumption.
- ▶ Ease of handling.



This process is especially important at this point since there is a growing Public Perception about Seafood Safety, and an increased desire by consumers to eat more fish and shellfish.

Shellfish consumers have always been told not to purchase clams or oysters unless they are alive. High pressure processing does not result in a live animal but since all bacteria which may have been in the clam or oyster is eliminated by the processing, the shellfish are perfectly safe to eat raw.





# Office Of Communications

Portfolio of Work

NJAES, Cooperative Extension HHP Educational Brochure, Design and Layout.

Not all foods are suitable for HHP processing. Foods containing air pockets (mushrooms, whole eggs) can collapse under pressure.

HHP processing can be used after food has been packaged. This minimizes post processing contamination.

Flexible pouches, plastic jars and bottles are suitable for HHP processing.

HHP processing is a batch process and maximum volume of food per batch is about 600 - 1,000 liters.

HHP processed products may need refrigeration to extend shelf life.

The HHP process has been used to make value added products from other shellfish such as oysters, crabs, and lobsters.



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Website: [FOODSCI.RUTGERS.EDU/KARWE](http://FOODSCI.RUTGERS.EDU/KARWE)

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Photo Credits: Kevin Paccione, Jack Rabin and istockphoto.

## High Hydrostatic Pressure Processing FOR CLAMS

Pre shucked clams for superior presentation, without compromising taste, with a greater amount of meat, and an increased shelf life.

*Try one today!*



RUTGERS

High hydrostatic pressure (HHP) processing takes place in a pressure-controlled machine that exposes clams (and other food products) to 30,000 to 100,000 psi, which is like three elephants standing on a dime! This intense pressure eliminates harmful bacteria, making clams safe for human consumption. It has a value added benefit in that a knife is not needed to shuck the clams from their shells. After HHP processing the muscles that hold clam shells shut get detached, making it easy to get the clam meat out. After processing, the raw clams can be served on half shells or prepared in the same manner as non-processed clams.

A Rutgers sensory study determined that HHP processed clams are liked equally as traditional steam cooked clams by consumers. Tasters in the study also found HHP processed clams to be plumper than hand shucked clams.

### The benefits of high hydrostatic pressure (HHP) processing:

- ▶ Raw clams which are microbiologically safer for consumption.
- ▶ Greater meat yield.
- ▶ Better retention of original raw taste.
- ▶ Improved shelf life and better product integrity.
- ▶ Perfect presentation for retail and food service; glossy, undamaged and plump appearance.
- ▶ Economic viability – premium value added product.
- ▶ Pre-shucked and safe for home preparation since a sharp knife is not needed to open the clams.
- ▶ Eliminates risk of personal injury by shucking knife in food service operations where high volumes of shellfish might be needed.

Shellfish consumers have always been told not to purchase clams or oysters unless they are alive. HHP processing does not result in a live animal but since the majority of the bacteria in clams or oysters are eliminated by HHP processing, the shellfish are safer to eat raw.

Thermal processing of foods (canning, pasteurization) has been around for many years. During thermal

processing, the heat has to penetrate into the food product to destroy harmful micro-organisms and it can take up to an hour for heat to penetrate into the product. This results in nutritional, flavor and texture losses.

In HHP processing, the pressure penetrates almost instantaneously throughout the product and the process time is independent of product size and shape, unlike thermal processing. HHP processing retains the nutritional quality, taste, aroma, and texture properties of food better than thermal processing.

Although HHP processing effectively destroys most of the harmful micro-organisms (bacteria, viruses, fungi, and molds), a combination of high pressure and moderate temperature (100-180°F) is needed to destroy harmful bacterial spores.

Energy wise, HHP processing consumes similar to less energy as compared to thermal processing.



# Office Of Communications

Portfolio of Work

SEBS Community Day Signage, Design and Layout by Kevin Paccione, and Lori Casciano.



## Free Food!

Get your  
**wristbands** here!



## Community Day



# Office Of Communications

*Portfolio of Work*

SEBS Graduation Robe Mock Ups for Color Options.



# Office Of Communications

Portfolio of Work

4-H Website Design and Layout, Completed.

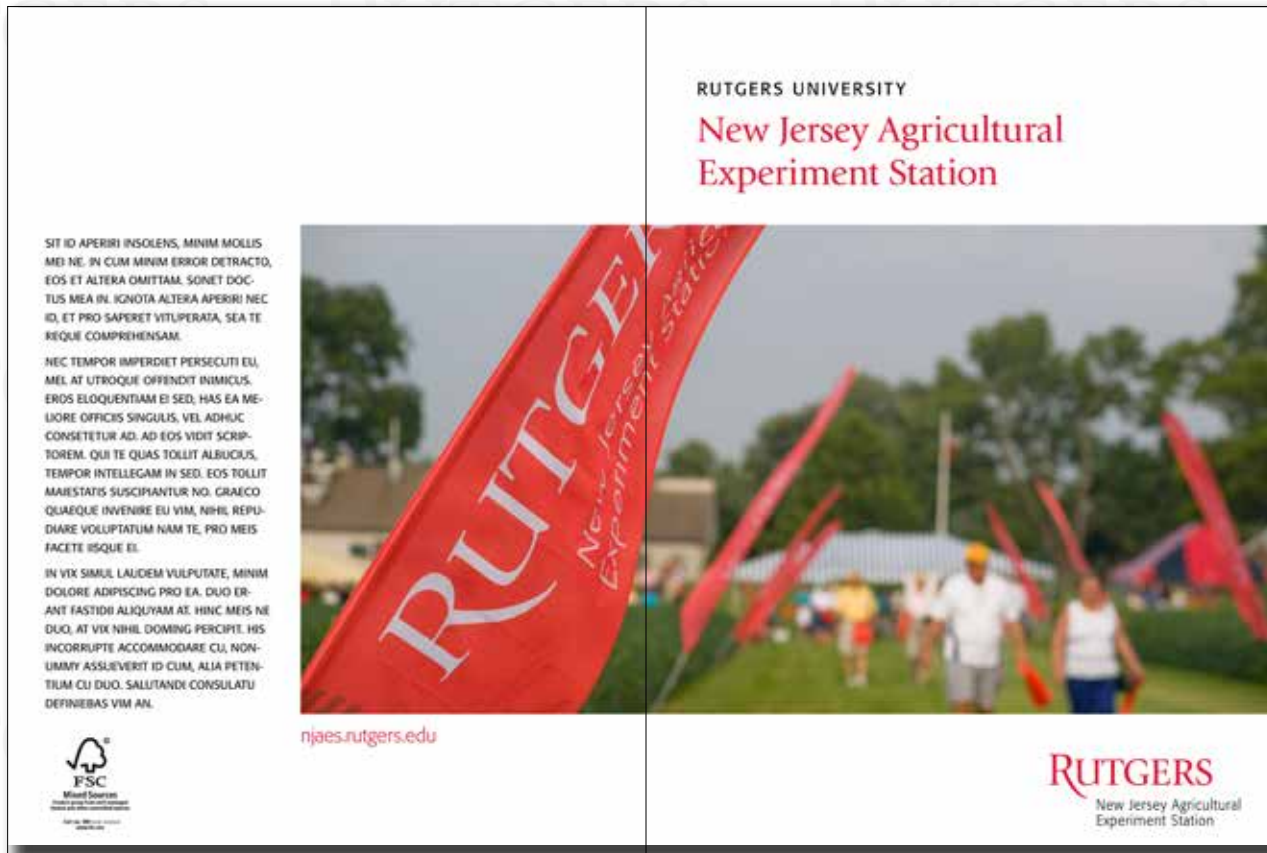




# Office Of Communications

Portfolio of Work


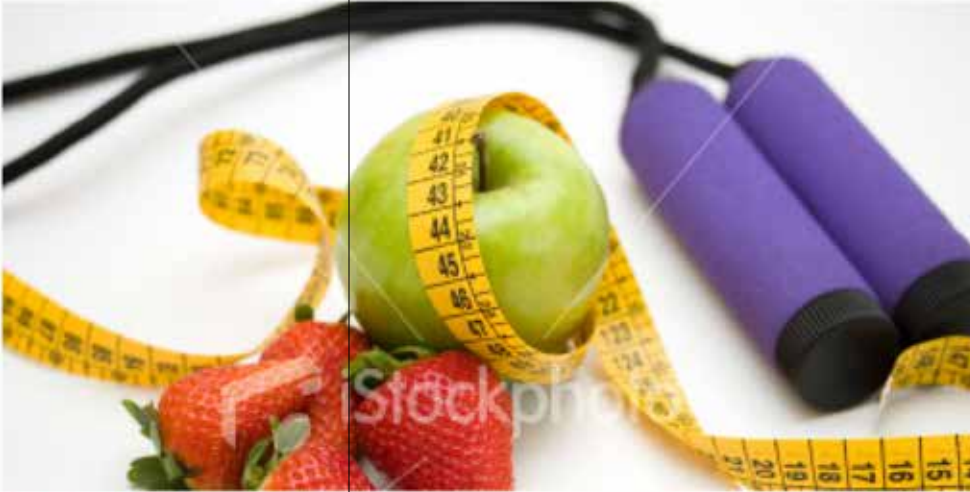
Pocket Folder Concepts, Design and Layout.



# Office Of Communications

Portfolio of Work

Pocket Folder Concepts, Design and Layout (continued).

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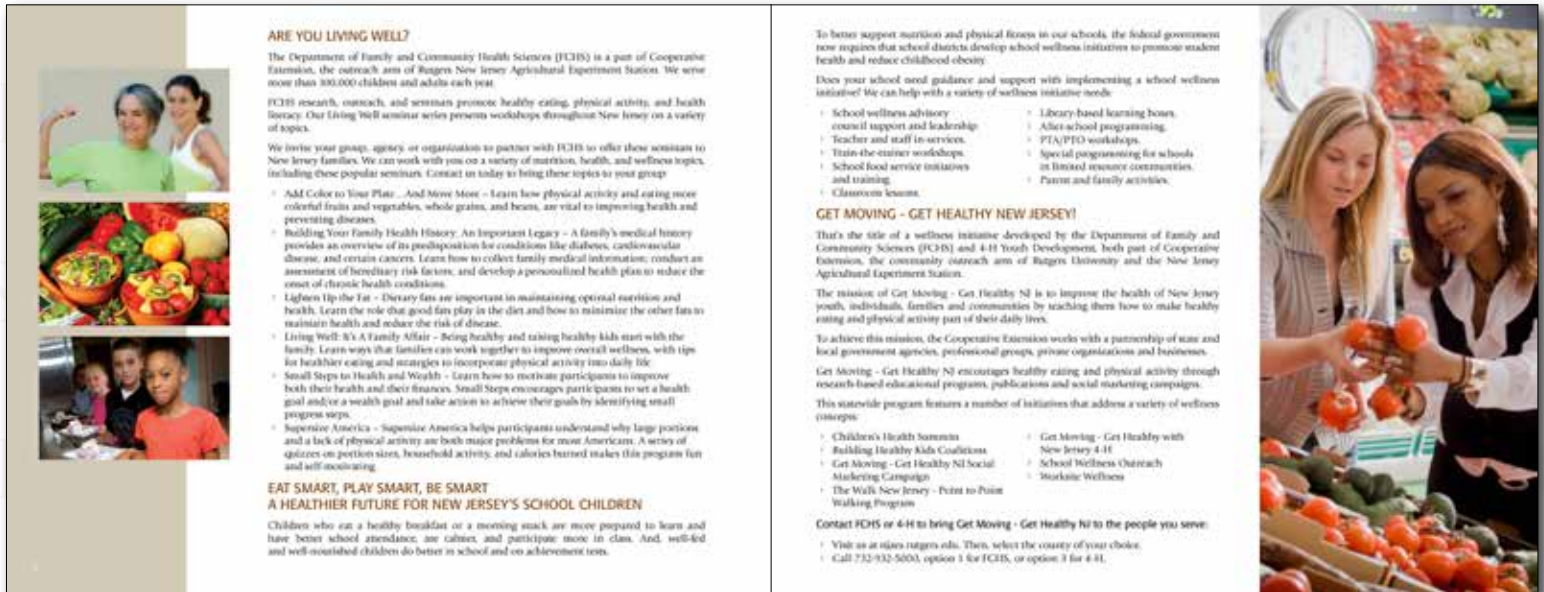
<p>SIT ID APERIRI INSOLENS, MINIM MOLLIS MEI NE. IN CUM MINIM ERROR DETRACTO, EOS ET ALTERA OMITTAM. SONET DOCTUS MEA IN. IGNOTA ALTERA APERIRI NEC ID, ET PRO SAFERET VITUPERATA, SEA TE REQUE COMPREHENSAM.</p> <p>NEC TEMPOR IMPERDIET PERSECUTI EU, MEL AT UTROQUE OFFENDIT INIMICUS, EROS ELOQUENTIAM EI SED, HAS EA MELIORE OFFICIIS SINGULIS, VEL ADHUC CONSETETUR AD. AD EOS VIDIT SCRIPTOREM. QUI TE QUAS TOLLIT ALBUICUS, TEMPOR INTELEGAM IN SED. EOS TOLLIT MAIESTATIS SUSCIPANTUR NO. GRAECO QUAEQUE INVENIRE EU VIM, NIHIL REPUARIARE VOLUPTATUM NAM TE, PRO MEIS FACETE ISQUE EI.</p> <p>IN VIX SIMUL LAUDEM VULPUTATE, MINIM DOLORE ADIPSICING PRO EA. DUO ERANT FASTIDI ALIQUAM AT. HINC MEIS NE DUO, AT VIX NIHIL DOMING PERCIPT. HIS INCORRUPTAE ACCOMMODARE CU, NON-UMMY ASSUEVERIT ID CUM, ALIA PETENTIUM CU DUO. SALUTANDI CONSULATU DEFINIEBAS VIM AN.</p> <p> <small>Mixed Sources Product group from well-managed forests and other controlled sources www.fsc.org Cert no. SA-COC-1511 © 1996 Forest Stewardship Council</small></p>	<p>SCHOOL OF ENVIRONMENTAL AND BIOLOGICAL SCIENCES</p> <p>Department of Animals Sciences</p>  <p><a href="http://animalsciences.rutgers.edu">animalsciences.rutgers.edu</a></p> <p><b>RUTGERS</b> School of Environmental and Biological Sciences</p>
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Portfolio of Work

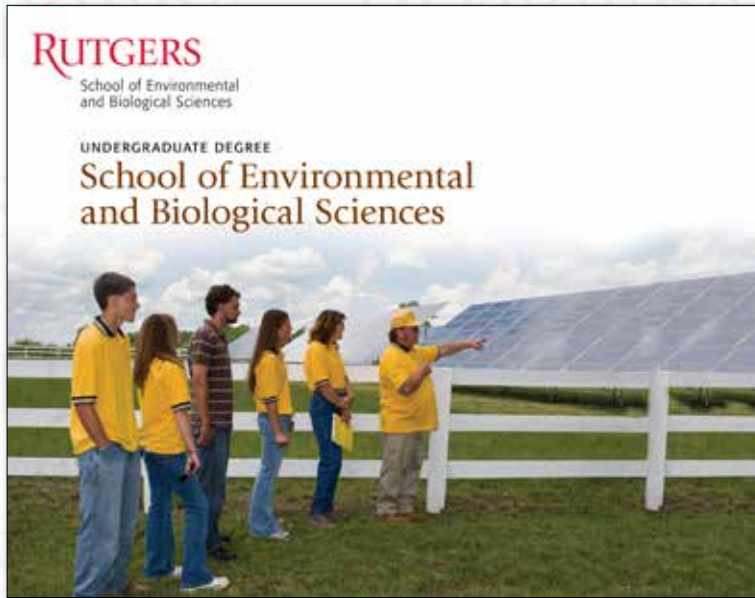
Card to Brochure Conversion Concepts, Design and Layout.



# Office Of Communications

Portfolio of Work

Card to Brochure Conversion Concepts, Design and Layout (*continued*).

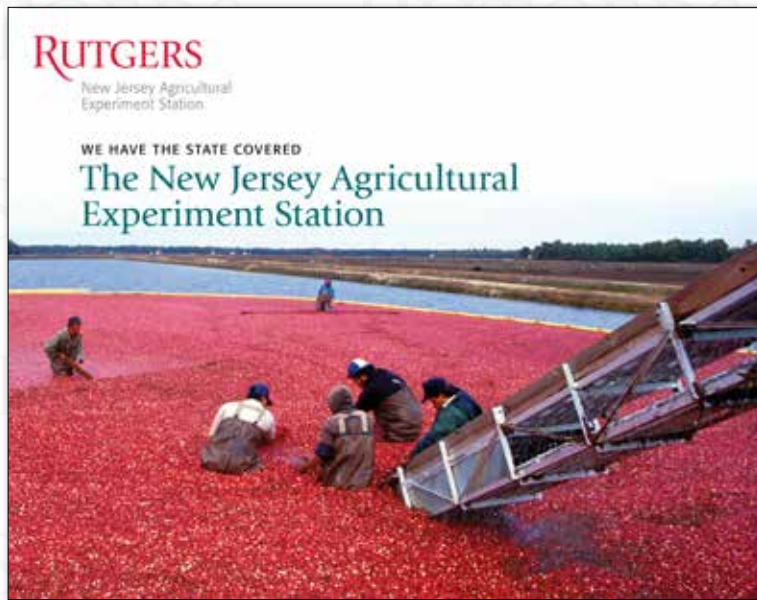




# Office Of Communications

Portfolio of Work

Card to Brochure Conversion Concepts, Design and Layout (continued).





NJAES, Cooperative Extension Summary Summit Meeting Cover, Design and Layout.

# RUTGERS

New Jersey Agricultural  
Experiment Station

## Summary Summit Meeting

ON THE

Role of Nutrient Management in Urban and Suburban  
Landscapes in Nutrient Loading of Surface and  
Ground Waters

MAY 13, 2010



RUTGERS ECOCOMPLEX · ENVIRONMENTAL RESEARCH AND EXTENSION CENTER  
1200 FLORENCE-COLUMBUS ROAD · BORDENTOWN, NEW JERSEY · 08505-4200

Office of Community Engagement Poster, Design and Layout.



## **Executive Dean's Distinguished Lecture Featuring Kenneth G. Cassman**

**Director of the Nebraska Center for Energy Sciences Research,  
Heuermann Professor of Agronomy,  
University of Nebraska-Lincoln**

**Wednesday, October 20, 2010,  
Reception at 6 P.M. and Lecture at 7 P.M.**

**Cook Campus Center, MPR B and C  
59 Biel Road, New Brunswick, NJ 08901**

How do we feed nine billion people in the year 2050? With estimates that food demand will double from current requirements, do we have the capacity to grow what is needed? How will intensive cultivation affect the environment? Answers to these global questions are neither easy nor simple.

In this public lecture, Dr. Cassman will discuss these challenges as the framework for his research—finding ways to ensure that increases in crop production for human food production, livestock feed, biofuels, and bio-based products do not compromise the quality of soil and water resources or threaten the integrity of natural ecosystems.

**Contact the Office of Community Engagement to RSVP by October 14 at 732-932-2000, ext. 4211,  
or [discovery@aesop.rutgers.edu](mailto:discovery@aesop.rutgers.edu).**

Sponsored by the Office of the Executive Dean, School of Environmental and Biological Sciences, and the Office of International Programs, School of Arts and Sciences, at Rutgers, The State University of New Jersey.

Office of Community Engagement Poster, Design and Layout.

## EXECUTIVE DEAN'S DISTINGUISHED LECTURE



Senior Scientist, National Oceanic and Atmospheric Administration

# Susan Solomon

THURSDAY, FEBRUARY 10, 2011  
6 - 8:30 P.M.

COOK CAMPUS CENTER  
NEW BRUNSWICK, NEW JERSEY

## A WORLD OF CHANGE:

# Climate Yesterday, Today, and Tomorrow

Susan Solomon is an internationally recognized leader in atmospheric science, and is the recipient of many prestigious awards including the President's National Medal of Science and the Bowie Medal from the American Geophysical Union. She was named one of the 100 most influential people in the world in 2008 by Time magazine. She was the co-chair of Working Group 1 of the Intergovernmental Panel on Climate Change, which shared the 2007 Nobel Peace Prize.

*RSVP by February 2, 2011  
[discovery@aesop.rutgers.edu](mailto:discovery@aesop.rutgers.edu)  
or call the Office of Community Engagement at 732-932-2000, ext. 4205*

*We hope you will join us for this dynamic presentation. A reception will precede the lecture.*

# RUTGERS

School of Environmental  
and Biological Sciences

Sponsored by the Office of the Executive Dean of the School of Environmental and Biological Sciences, the Climate and Environmental Change Initiative, Ecologies in the Balance (Executive Vice President for Academic Affairs, Office of Undergraduate Education, Office of International Programs at the School of Arts and Sciences)



# Office Of Communications

Portfolio of Work

Mesh Banners for SEBS, NJAES, and Rutgers Cook Campus.



RUTGERS

School of Environmental  
and Biological Sciences



RUTGERS

***Jersey Roots, Global Reach***



Welcome to the

RUTGERS

***George H. Cook Campus***



RUTGERS

New Jersey Agricultural  
Experiment Station

# Office Of Communications

Portfolio of Work

NJAES, Food Innovation Center Promotional Piece, Layout.

The Food Innovation Center is pleased to feature five outstanding pioneers who have transformed New Jersey's agricultural treasures into exceptional value-added food products.

From innovative processing and packaging techniques to pioneering US implementation of Ultra High Temperature Pasteurization, Cumberland Dairy's forward thinking has allowed it to become one of the nation's largest producers of specialty dairy products.



As the largest and longest running fresh tomato canner in the United States, Violet Packing has been processing vine-ripened Jersey tomatoes for the past 125 years. Today, this iconic company is known for their strong commitment to supporting local agriculture. Violet Packing still reflects its founding dedication to consistent quality and a unique Italian fresh taste.



## Food Innovation Center

*Continuing the Heritage of Innovation in the Garden State*



[www.foodinnovation.rutgers.edu](http://www.foodinnovation.rutgers.edu)

Pioneers in developing the technology and viability of America's frozen food industry, Seabrook Brothers & Sons freezes and distributes more than 150 million pounds of frozen vegetables across the globe every year. Seabrook Brothers & Son's highly innovative achievements transformed the frozen food industry and has created tremendous opportunities for local agricultural growers.



Starting with Dr. John T. Dorrance's creation of condensed soup that had a longer shelf life and that was lighter and easier to ship, Campbell



Soup Company has had a long history of ground breaking thinking in the food industry. Success has continued as it has carried on as the world's largest soup producer and leading manufacturer of juice beverages, sauces, and biscuits.

Committed to combining 'old fashioned goodness' with the 'marvel of modern food processing techniques', P.J. Ritter Company established a cannery in 1917 along the Cohansey River in Bridgeton, NJ, where they produced award-winning catsup and played an important role in the history of New Jersey Agriculture for nearly six decades.



Donovan Designs is a design studio that specializes in large and small scale interior and exterior murals and finishes. They have done numerous commercial and private murals in the Bridgeton area and their work can be seen in locations across the country.

**RUTGERS**

New Jersey Agricultural  
Experiment Station



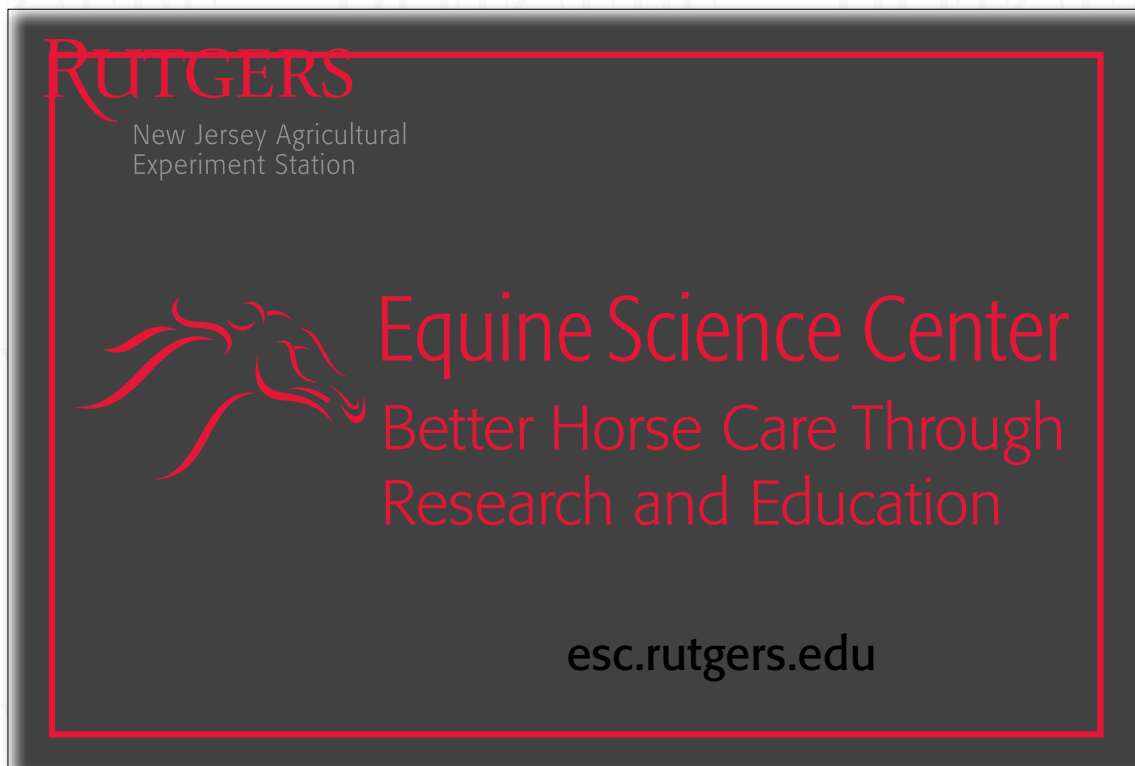
## Food Innovation Center

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Equine Science Center, Signage.



Equine Science Center, Graphic.







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Scholarship Appreciation Dinner Program Updated Artwork.

**RUTGERS**  
School of Environmental  
and Biological Sciences

**Scholarship Appreciation Dinner**  
MONDAY, NOVEMBER 8, 2010



*Investing In  
Students...*

*...for a Better  
Tomorrow*

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**DOUGLASS CAMPUS CENTER**  
Rutgers, The State University of New Jersey  
*Jersey Roots, Global Reach*

## Rutgers School of Environmental and Biological Sciences Scholarship Donors and Recipients 2010 - 2011 Academic Year

*A special thanks to our donors for their  
generous support of our students...*

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### Murray and Helen Buell Scholarship

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**DONORS:** Dr. Kenneth and Mrs. Jane Charlesworth  
**STUDENTS:** Krista Coleman, Glen Stewart



Scarlet's Smithsonian Flyer, Design and Layout.



Rutgers Institute of Marine and Coastal Sciences' undersea Slocum glider RU27, christened *Scarlet Knight* by the U.S. Integrated Ocean Observing System (IOOS), was launched from Tuckerton, New Jersey on April 27, 2009. For 221 days, scientists and students on both sides of the Atlantic navigated the *Scarlet Knight* 7,400 km eastward across the ocean.

Entering Spanish waters during the stormy North Atlantic winter, the *Scarlet Knight* was recovered off the coast of Spain by the Puertos del Estado research vessel *Investigador*. On December 9, 2009, the *Scarlet Knight* made safe landfall in Baiona, Spain, the first port visited by Columbus' vessel *La Pinta* upon its return from the New World in 1493.

A year to the date after *Scarlet* reached Spain, she was welcomed to the Sant Ocean Hall at the Smithsonian National Museum of Natural History as its newest exhibit. *Scarlet* is highlighted on the Smithsonian's Ocean Portal web site at: [ocean.si.edu/ocean-news/underwater-robots-explore-ocean](http://ocean.si.edu/ocean-news/underwater-robots-explore-ocean).

The photos to the right are from the induction ceremony celebrating this great collaborative mission. Photo descriptions are below.

First Photo: *Scarlet* proudly on display in her new home at the Smithsonian National Museum of Natural History.

Second Photo: Shere Abbott, representing the White House Office of Science and Technology Policy, delivers the welcome address to the Smithsonian guests before previewing the film about *Scarlet*'s journey titled "Atlantic Crossing: A Robot's Daring Mission."

Third Photo: Representatives from Rutgers, NOAA, U.S. Navy, Teledyne Webb Research, the Smithsonian Institution, U.S. Department of Commerce, Puertos del Estado, and the White House join in on the ribbon cutting ceremony to officially welcome *Scarlet* into the Smithsonian National Museum of Natural History.

Fourth Photo: Rutgers undergraduate students chat with Fabien Cousteau about their involvement with *Scarlet*'s Atlantic crossing mission and the importance of ocean exploration for future generations.



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Kelly L. Watts, Associate Dean of Development  
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Scarlet's Great Adventure Event Program.

# RUTGERS



*Celebrate*  
**Scarlet's Great Adventure**

School of Environmental and Biological Sciences  
School of Arts and Sciences  
School of Engineering

*Scarlet Knight* **RU27**

December 9, 2010 . Thursday . 6:00 p.m.

Smithsonian National Museum of Natural History  
Baird Auditorium and Sant Ocean Hall

## COLLABORATIVE EXPLORATION

The *Scarlet Knight's* successful Atlantic crossing is a historic demonstration of national and international collaboration. The partnership between Rutgers and Webb Research began in 1999, resulting in the first at-sea deployment of a Slocum glider by Doug Webb and then student Josh Kohut offshore Tuckerton, NJ. That partnership, initiated by the National Ocean Partnership Program, has been sustained by the Office of Naval Research, the National Science Foundation, the National Oceanographic and Atmospheric Administration, the Gordon & Betty Moore Foundation, and the Department of Homeland Security.

Ten years later, funded in part by a gift from a Rutgers alumnus, the *Scarlet Knight* was launched from the same port where Slocum gliders first went to sea. International partners at Puertos del Estado, the Universidad de Las Palmas de Gran Canaria, PLOCAN, and Qualitas in Spain and the University of the Azores in Portugal made possible the recovery in Spanish waters. This tradition of collaboration is the core of both the U.S. IOOS and the Global Earth Observation System of Systems.

*Jersey Roots, Global Reach: Scientists, Captain and Crew aboard the Investigator pose for the recovery photo sent from sea to newspapers around the world.*



Scientists from Spain and the U.S. return to the Investigator after first contact with the *Scarlet Knight* in Spanish waters.



Plaque on the seawall in Baiona, Spain commemorating the historic voyages of the *Pinta* and the *Scarlet Knight*.

## THE CHALLENGER MISSION

The *HMS Challenger* began the first dedicated scientific circumnavigation of the globe in 1872, a response to the growing public debate on evolution. The British research vessel traversed 111,000 kilometers in 3.5 years, exactly 15 times the distance covered by the *Scarlet Knight*. At the *Scarlet Knight's* landfall ceremony in Baiona, NOAA presented the oceanographic community with another grand challenge: Pilot a coordinated international fleet of gliders along synchronized legs that revisit the historic track of the *HMS Challenger*.

As with the first Trans-Atlantic glider mission, a circumnavigation will require the use of new technologies like the energy harvesting Slocum Thermal glider. It will require the development of new international partnerships around the globe that link glider technology centers in the U.S. and Europe with new centers developing on other continents. Support to build and deploy this new fleet of ocean-class gliders, and scale up global glider technology centers, is crucial to the mission. Most importantly, it will require us to excite a new generation of global ocean explorers as we prepare to meet the challenges of our changing water planet.



Teddy Webb's Slocum Thermal Glider deployed from the Virgin Islands and piloted by undergraduate summer interns.



Track of the *HMS Challenger*, the first scientific circumnavigation of the globe from 1872-1876.





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Spotlights for NJAES, Design and Layout by Kevin Paccione with Art Direction from Lori Casciano.





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Gardening  
Their Way to  
Environmental  
Stewardship

Foran Conservation  
Courtyard Spurs  
Student Action



Gardening  
Their Way to  
Environmental  
Stewardship

Foran Conservation  
Courtyard Spurs  
Student Action



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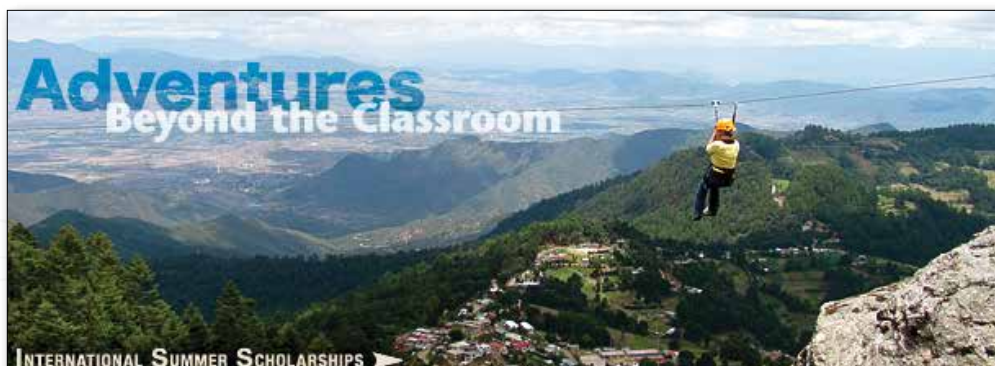
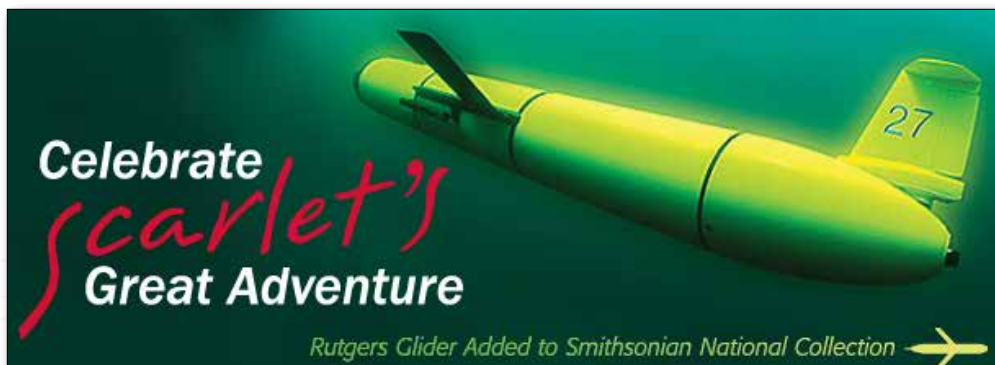




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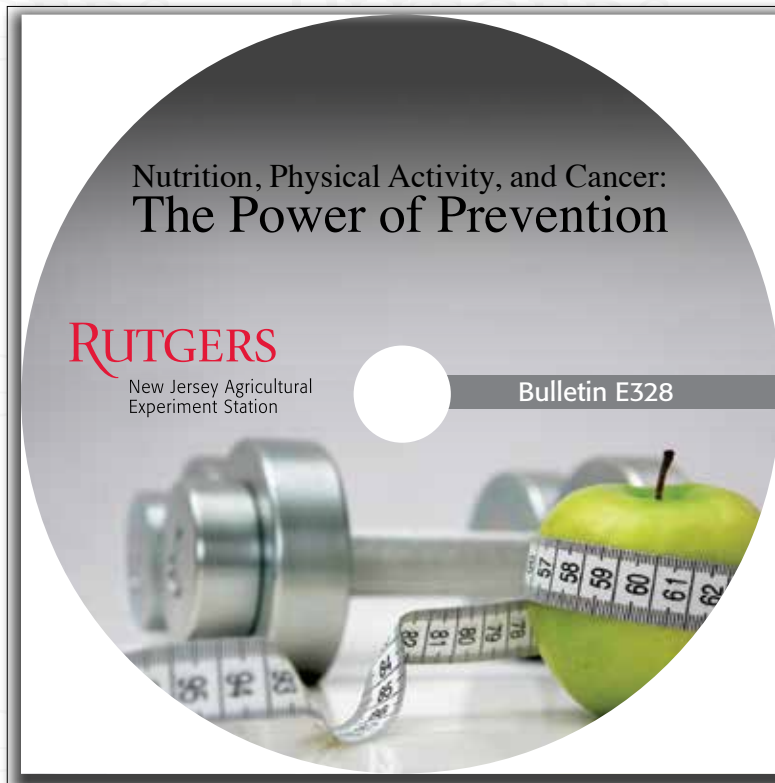
Spotlights for SEBS, Design and Layout by Lori Casciano.



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NJAES Cooperative Extension, CD Art Design and Layout.



SEBS Admission Poster, Design and Layout Concept.

## We Need a Headline to Place Right Here

Rutgers School of Environmental and Biological Sciences offers a unique learning experience both in and out of the classroom. Cooperative Education, research opportunities, and an outstanding student life and leadership program are all integral components of this unique school experience. The School of Environmental and Biological Sciences prepares students for professional school (medical, dental, veterinary medicine, and law), graduate study, and positions in government, industry, business, and health-related areas.

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- ◆ Animal Science
- ◆ Biochemistry
- ◆ Biological Sciences
- ◆ Bioenvironmental Engineering (Five Year Program)
- ◆ Biotechnology
- ◆ Chemistry
- ◆ Communication
- ◆ Ecology, Evolution and Natural Resources
- ◆ Environmental and Business Economics
- ◆ Environmental Planning and Design
- ◆ Environmental Policy, Institutions, and Behavior
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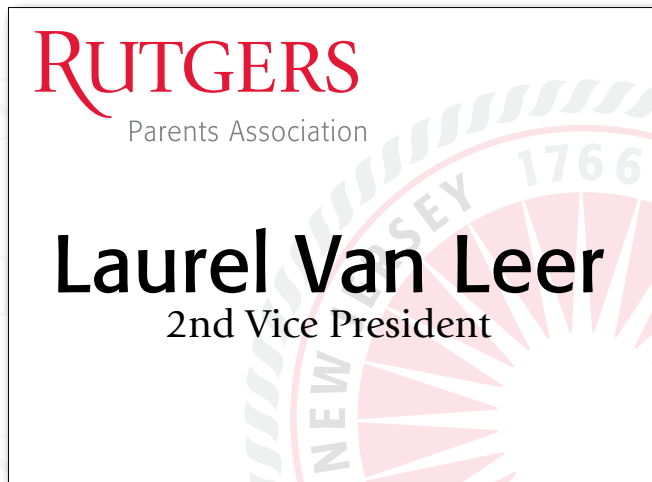
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## Update Logo



## Name Tags



## CYFAR 8 x 8" Information Card.

**Jersey Roots, Global Reach:  
4 H Climate Science Program**

**A Children, Youth, and Families At-Risk Sustainable Communities Project (CYFAR/SCP)**

The Rutgers New Jersey Agricultural Experiment Station's Jersey Roots, Global Reach: 4-H Climate Science Program delivers programming in Camden and Newark, New Jersey, two urban, high at-risk communities, to help youth develop a greater understanding of global climate change and its impact on our local communities while addressing a variety of 4-H Science, Engineering and Technology areas. The overall objective is to teach students about the science, causes, and impacts of climate change.

This project is under the CYFAR/SCP program of the National Institute of Food and Agriculture. The program utilizes collaboration across Rutgers University, including Rutgers Cooperative Extension (administered through the Department of 4-H Youth Development) and disciplines of marine science, geography, and environmental science.

Climate change study is an ideal interdisciplinary theme for education. Focusing on the simple concepts and observations of climate science through fun, hands-on activities, the program addresses core curriculum science standards including scientific inquiry, data collection and analysis, examining evidence, and making predictions.

Youth will address climate change issues related specifically to urban communities, such as:

- Increase in temperatures in the cities.
- Increase in flooding and storm effects.
- Impact on human health.
- Changes in distribution of organisms including changes in growing season.
- Increase knowledge in climate change. This will include developing a community service project related to climate change issues in their community.

**RUTGERS**  
New Jersey Agricultural  
Experiment Station

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New Brunswick, NJ 08901-8525  
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**Jersey Roots, Global Reach:  
4 H Climate Science Program**

Webinars conducted with experts in various topics related to the foci aided in the development of the scope, sequence, and identification of activities. The webinar topics include Understanding Climate Change, Effective Strategies for Afterschool Science Learning, Service Learning in Citizen Schools, and Developing a Scope and Sequence of Learning for Climate Literacy. Recorded webinar links are available as a resource at [cyfar.rutgers.edu](http://cyfar.rutgers.edu).

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<sup>1</sup> Vanderhoof, R. J. A. Vanderhoof-Forchuck, K. M. R. Lyme disease: The cost to society. *The Journal of the American Veterinary Association* 167: 42-47 (1995). <sup>2</sup> Newcomb, J. Biology and Borders: SARS and the New Economics of Bioresecurity. *The Economic Research Association*, Cambridge, MA, 2003. <sup>3</sup> <http://www.jamveeonline.org/journals/Health/Climate/2003Research/Work/2003b.htm>

**For more information, visit us at [cyfar.rutgers.edu](http://cyfar.rutgers.edu).**

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